



Curriculum Plan 2024-2025

Program: Sports Management and Marketing

CTSO Primary: BPA

CTSO Secondary: N/A

Pathway: C4

WebXam: 02MD

Courses Offered

Level 1 Curriculum

Semester 1 Fundamentals Of Business And Administrative Services

Semester 2 Business Foundations

Level 2 Curriculum

Semester 1 Management Principles

Semester 2 Office Management

Level 2-Advanced Placement Curriculum

Semester 2 Business And Administrative Services Capstone

Level 2-Pre-Apprenticeship Half Day Curriculum

Semester 1 Management Principles

Semester 1 Pre-apprenticeship

Semester 2 Pre-apprenticeship

College Credits Available

Name	College	Semester Hours Available
MAN 1107 Foundations of Business	Sinclair College	3
MAN 1114 Introduction to Sport Management	Sinclair College	3
CTAPS001 Office Procedures, ODE Course 142005 (Office Management)	CTAG	3

Credentials Available

Name	ODE Points Available
Ohio Driver's License	1
Stukent Social Media Marketing Certification	3
RISE Up Customer Service and Sales	6
RISE Up Retail Industry Fundamentals	6